

Video Title: **Child Advocacy Studies (CAST)**

Link: <https://vimeo.com/1086891740>

Transcription:

At :01 – A group of college students sits at desks in a classroom as a narrator starts speaking and says:

Are you passionate about making a difference in the lives of children?

At :03 – A professor speaks to students while the words “Child Advocacy Studies” appear on a screen behind the professor. The narrator continues:

Enroll in the Child Advocacy Studies or CAST program!

At :06 – The words on the screen change into the CAST logo — a blue and yellow graphic depicting a graduation cap over an open book with the word “CAST” at the bottom of the screen. The narrator continues:

This program helps you develop skills — and resilience — to build a long-lasting career in child welfare, social work, health care, counseling, and other fields.

At :08 – A professor listens to students sitting at their desks.

At :10 – A student framed from the shoulders up listens to the professor.

At :12 – A professor answers a student’s question.

At :14 – A student listens to the professor.

The narrator continues:

With expert-led courses, CAST equips you to identify, investigate, and respond to child maltreatment.

At :17 – A professor speaks at the front of the classroom.

At :20 – A student asks the professor a question.

At :22 – A group of students listens to a professor at the front of the room.

The narrator continues:

Employers are seeking CAST graduates for their expertise, leadership, and in-depth understanding of child welfare systems.



At :24 – An animated silhouette depicts a college graduate wearing a cap and gown as the words “Seeking CAST Grades” appear at the bottom of the screen.

At :26 – Text changes to “Expertise”

At :27 – Text changes to “Leadership”

At :29 – Text changes to “In-Depth Understanding”

The narrator continues:

And because we know this work can be tough, CAST teaches resilience strategies, so you can take care of yourself while taking care of others.

At :32 – An animated silhouette depicts a person holding a baby and kissing the baby’s cheek as the words “Resilience Strategies” appear at the bottom of the screen.

The narrator continues:

Enhance your degree with a 9-credit digital badge. A CAST credential makes you stand out in your field and prepares you to accomplish meaningful change.

At :39 – An animation of the CAST badge moves to the left of the screen as text appears to the right.

At :40 – The first line says “9-Credit Digital Badge”

At :43 – The second line says “Makes You Stand Out”

At :46 – The third line says “Prepares You”

The narrator continues:

CAST is more than taking courses. It’s a catalyst for career advancement in child welfare.

At :48 – A professor speaks to a group of college students sitting at desks.

At :50 – A student in the front row listens to a professor.

The narrator continues:

Enroll now and build a lifelong career that improves children’s lives!

At :52 – A student closes a laptop computer and the student smiles.

At :54 – Animation of the CAST logo fills the center of the screen. A message reads, “Start your educational journey today — build a career that makes a difference and lasts a lifetime.”

At the lower right, a cursor moves over an “Apply Now” button and clicks the button.

At :58 – A URL appears under the CAST logo and reads, “FICW.FSU.EDU/CAST”

