



BECOME A SPONSOR

Florida Institute for Child Welfare 2022 Symposium

Sponsorship of the 2022 Annual Florida Institute of Child Welfare Symposium is an opportunity to highlight your organization as leaders in supporting the child welfare workforce in Florida. This year's symposium focuses on **Promoting Workforce Resilience**. Symposium attendees will include key leadership from Florida's state departments and community agencies serving at-risk families or those involved in child welfare or juvenile justice; key legislative partners will also be in attendance.

Contact Marianna Tutwiler at mtutwiler@fsu.edu or 850.644.7203 for more information. Email forms to kkrick@fsu.edu.

SPONSORSHIP LEVELS

ADVOCATE: \$1,000 — \$2,499	CHAMPION: \$2,500 — \$4,999	CHANGE-MAKER: \$5,000 +																				
<p>Advocate Sponsorship Benefits</p> <ul style="list-style-type: none"> • Logo on the Symposium website and program (<i>provide logo and text by April 1</i>). • Digital slide on rotation in the Institute slide show • Additional digital/print signage during the sponsored event/meal <p>Advocate Sponsorship Opportunities</p> <table> <tr> <td>Refreshment Break</td> <td>\$1,000</td> </tr> <tr> <td>Doctoral Student Travel Grant</td> <td>\$1,000</td> </tr> <tr> <td>Networking Gathering</td> <td>\$1,500</td> </tr> <tr> <td>Plenary Speaker</td> <td>\$1,500</td> </tr> </table>	Refreshment Break	\$1,000	Doctoral Student Travel Grant	\$1,000	Networking Gathering	\$1,500	Plenary Speaker	\$1,500	<p>Champion Sponsorship Benefits</p> <ul style="list-style-type: none"> • <i>All the Advocate Sponsorship benefits</i> • Exhibit Table • Provide a 10-minute verbal and/or visual presentation • Interview or private meeting with Dr. Jessica Pryce, Director • Placement of a sign/banner from your organization in a prominent location during the symposium • Inclusion in electronic and social media communications <p>Champion Sponsorship Opportunities</p> <table> <tr> <td>Breakfast</td> <td>\$2,500</td> </tr> <tr> <td>Lunch</td> <td>\$2,500</td> </tr> <tr> <td>Panelist</td> <td>\$2,500</td> </tr> <tr> <td>Keynote</td> <td>\$3,500</td> </tr> </table>	Breakfast	\$2,500	Lunch	\$2,500	Panelist	\$2,500	Keynote	\$3,500	<p>Change-maker Sponsorship Benefits</p> <ul style="list-style-type: none"> • <i>All the Advocate and Champion Sponsorship benefits</i> • Interview or private meeting with Dr. Amelia Franck Myer, Alia Innovations • Interview or private meeting with Dr. Dina Wilke, keynote <p>Change-maker Sponsorship Opportunities</p> <table> <tr> <td>Reception</td> <td>\$5,000</td> </tr> <tr> <td>Combination of opportunities*</td> <td>\$5,000</td> </tr> </table> <p><i>*Change-maker Sponsors may choose to sponsor a combination of opportunities that total \$5,000 (e.g., sponsoring breakfast and lunch).</i></p>	Reception	\$5,000	Combination of opportunities*	\$5,000
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Sponsorship Agreement

Purpose:

This sponsorship agreement is a mutually agreed upon document outlining the responsibilities of both Florida State University/Florida Institute for Child Welfare (Institute) and Sponsor for the purpose of planning, advertising and hosting an event.

Event:

The Florida Institute for Child Welfare's 2022 Symposium

SPONSOR INFORMATION

ORGANIZATION NAME (as it should appear on the Institute website and in materials)	
STREET ADDRESS	
CITY, STATE, ZIP CODE	
PHONE NUMBER	
NAME OF SPONSOR COORDINATOR	
SPONSOR COORDINATOR CONTACT INFORMATION	
NAME OF ON-SITE REPRESENTATIVE	
ON-SITE REPRESENTATIVE CONTACT INFORMATION	
SPONSORSHIP AMOUNT	

SPONSORSHIP LEVEL	SELECTED SPONSORSHIP OPPORTUNITY* (Check if you would like to support a specific opportunity; unspecified funding will be used at the Institute's discretion to support the Symposium) *Subject to Availability			
ADVOCATE \$1,000 — \$2,499	Refreshment Break \$1,000	Doctoral Student Travel Grant \$1,000	Networking Gathering \$1,500	Plenary Speaker \$1,500
CHAMPION \$2,500 — \$4,999	Breakfast \$2,500	Lunch \$2,500	Panelist \$2,500	Keynote \$3,500
CHANGE-MAKER \$5,000 +	Reception \$5,000			
	Combination of two or more opportunities for a total of \$5,000 (fill in which opportunities):			

Responsibilities of the Florida Institute for Child Welfare

To handle all promotion for the event, registration, selection of speakers, reservation of the venue and vendors.

Responsibilities of the Sponsor

To provide payment in the agreed upon amount. Checks should be made out to the **FSU Foundation** and mailed to:

Lucy Bastidas

2139 Maryland Circle, Suite 1100

Tallahassee, FL 32306

The Sponsor must submit a list of the requested benefits (in writing) as outlined in the Call for Sponsors description (first page). In addition, they must provide any logos, images, and text to the Institute to share and/or incorporate in Symposium materials (web, print, etc.) by **April 15, 2022**.

Champion and Change-maker Sponsors must also submit materials (hand-out items, documents, signage, etc.) that will be displayed at the exhibit booth for review and approval by the Institute no later than **April 30, 2022**.

Representations & Endorsements

The Institute's 2022 Symposium is a limited registration event. No promotional activity is allowed without consultation with and approval from the Institute.

1. Branding - must be compliant with FSU and Institute standards.
2. Media - all media requests and usage of media platforms including, but not limited to the following, must be agreed upon by both organizations: **Web, Radio, Press and Social Media**
3. This agreement does not authorize the use of any FSU logos, trademarks, or marks other than that of Florida Institute for Child Welfare as provided in this agreement.

Cancellation

This agreement may be dissolved by either party in the form of written (mail or email) communication, to be effective on notice. *The Institute will not offer a refund once funds are received.*

Deadlines

Submit sponsorship agreement form: APRIL 15, 2022

Funds must be submitted to the Institute: APRIL 30, 2022

This agreement does not create any legal partnership and each party is acting as independent sponsor of any event. FSU and the Institute provide no insurance, including medical coverage, other than the coverage provided by law to a state entity and each party is solely responsible for obtaining any necessity insurance for its participants in the event.

Effective Date

This agreement is effective on the date of the signature below:

Florida Institute for Child Welfare Representative

Date

Sponsor Representative

Date

Contact Marianna Tutwiler at **850.644.7203**
or **mtutwiler@fsu.edu** for more information.

Email completed forms to **kkrick@fsu.edu**.